



Summary feedback from
Vision engagement
activity



Vision engagement...an overarching theme
Dedication; Destination

A lifestyle town for the community and also a tourist destination for visitors.

Joined up, promoted and customer focused on the visitor experience.

Residents are engaged, civic pride, active, organising, campaigning, cohesive.



Experience Needham Market

A coordinated 'day out' visitor plan,
parking, toilets, loos and brews,
linking the lake with high street,
wayfinding, trails, branding,
communications and marketing,
heritage, interpretation, & hospitality



Digital Shop Windows

Connected community
communications, virtual noticeboard,
directory of clubs, societies, events,
activities, volunteering opportunities,
collaboration, partnerships



Heart and Hub

Harnessing pride and passion,
experiential high street, linking the
park with the town, succession
planning, modern ambassador/pick
and mix volunteering model, cross
community buy-in,



Invest in Needham Market – plan on a page

